

CARIBBEAN, MEXICO, AND CENTRAL AND SOUTH AMERICA

\$180 COSTA RICA URBAN RETREAT Perfect Summer package from K Hotels' Beacon Escazu (866/978-6168; k-hotels. com), outside San José. WHAT'S INCLUDED Five nights in a double room; one two-hour city tour; one \$150 credit for dinner; one couples massage; daily breakfast. COST \$899, double, through August 15. SAVINGS 30 percent.

\$252 JAMAICA SUN Summer Getaway package from Jakes (800/688-7678; jakeshotel.com), on Treasure Beach. WHAT'S INCLUDED Five nights in an ocean-view Deluxe room; one scrub per person at the Driftwood Spa; one boat tour for two of Malcolm Bay and Galleon Beach; one two-hour bike tour for two; one \$60 food credit. COST \$1,260, double, June 1–August 31. SAVINGS 20 percent.

\$322 MEXICO ACTIVE Get Away package at the Villa del Palmar at the Islands of Loreto (888/844-8169; villagroupresorts. com). WHAT'S INCLUDED Two nights in a



Deluxe room; all meals; one round of golf on the hotel's course. **COST** \$644, double, June 1–July 31. **SAVINGS** 30 percent.

\$517 PERU CULTURE Discovery Anniversary package from Libertador (877/778-2281; libertador.com.pe), at Palacio del Inka, in Cuzco, and Tambo del Inka, a Luxury Collection Resort & Spa, in Urubamba. WHAT'S INCLUDED Two nights at each hotel; one full-day tour of Machu Picchu; one dinner for two at Palacio del Inka; one spa treatment

and one water-circuit treatment for two at Tambo del Inka. **COST** \$2,069, double, June 1–September 9. **SAVINGS** 30 percent.

\$372 ST. LUCIA SUN Rainforest Hideaway package at Ladera (758/459-6600; ladera. com), near Soufrière. WHAT'S INCLUDED Five nights in a double room; daily breakfast and afternoon tea; two-hour Soufrière-area sightseeing tour.

COST \$1,860, double, June 1–August 31.

SAVINGS 23 percent. »

THE BENEFITS OF SOCIAL NETWORKING

Big-name hotel brands are giving exclusives to fans, followers, and "mayors." Here, the payoff.

OUTLET	BEST FOR	USED BY	SAMPLE DEALS
facebook	Contests and early deal alerts for fans	Starwood Hotels and Resorts; Kimpton Hotels; Four Seasons Hotels and Resorts	30 percent off at brand hotels; contests where winners receive free hotel nights.
foursquare	Rewarding guests who have already checked in	Wynn Las Vegas; Mondrian Los Angeles	Free cocktails to those who have "checked in" through the app; discounts for "mayors" upon checkout.
twitter	Last-minute booking	Fairmont Hotels & Resorts; Joie de Vivre Hotels	Joie de Vivre's weekly "Social Deals" give follow- ers at least 25 percent off hotel rooms, restaurants, and spa treatments.