

DESTINATIONS NS

THE CARIBBEAN

Turn a fling into a full-blown love affair by making sure clients who return to the Caribbean pick the right spot, says Jo Cooke

SECOND TIME CARIBBEAN

Swaying green palms set against a backdrop of sea as blue as the sky – it would take a heart of stone not to fall in love with the Caribbean. But when you add good service, great value accommodation and plenty of flights from across the UK, you've got all the elements necessary to prolong the affair so that it lasts a life time.

While a certain spot may have stolen their hearts on their first visit, to fuel their passion, encourage clients to keep exploring. We suggest destinations for second timers, based on what they loved first time around.

● **IF THEY LOVED NEGRIL, TRY TREASURE BEACH**

Jamaica's north coast resort of Negril, with its seven-mile stretch of sand, live reggae music, mesmerising sunsets and mix of budget rooms, cool boutique hotels and quality all-inclusives, rarely disappoints. However, for an even more low-key, laid-back, authentically Jamaican escape, direct second timers to Treasure Beach. Lying on the super sunny south coast, this resort is a real find. There are beaches galore and they're not busy or bustling. Jake's hotel is the best base. At the heart of the resort it has a chic, rustic, hippy vibe and quirky, romantic cottages that are built right up to the surf. There are more top

TOP TIP
After a two-year, £20 million renovation, the Radisson Aruba Resort has reopened, with all rooms refurbished and a new bar area

attractions on your doorstep than in Negril, too, including idyllic YS Falls, the Appleton Estate rum factory tour, the eccentric off-shore Pelican Bar, Lover's Leap cliff-top viewpoint, Bamboo Avenue and Black River crocodile safaris.

Sample product: Complete Caribbean offers seven nights' room-only at Jake's Treasure Beach from £1,395 in March including flights and transfers. completecaribbean.co.uk 01423 531 031



Guests who visit Treasure Beach can go on a crocodile safari on the Black River