



What's new in Jamaica

By Hazel Lubbock | 26 Nov 2012

CARIBBEAN

Jamaica is as popular as ever, and now there's even more reason to go.

In the town of Treasure Beach, on the south coast, Jakes Hotel has added the **Seaweed Luxury Villa** (www.jakeshotel.com; £750 per night). Encompassing one four-bedroom cottage and one two-bedroom cottage, it has its own gym, infinity pool, outdoor grill and bar. It's all very boho-chic: over-sized cushions, seashell decorations, rattan mats, a turquoise-and-white colour-palette, and Red Stripe on the menu.

The five-bedroom villa **Roaring Pavilion**, in Ocho Rios, is now available to rent through the Firefly Collection (www.firefly-collection.com). It is on the stretch of beach where James Bond stumbled upon Honey Ryder (Ursula Andress) and her conch shell in *Dr No*; Sean Connery himself stayed at Roaring Pavilion during filming.

Opening in Port Antonio in January 2013 is **Trident Castle** and **Trident Hotel**, both part of the boutique Geejam Collection, owned by music producers Jon Baker and Steve Beaver.

The brilliant-white baroque-style castle, which in fact dates back to 1979, was once the home of the eccentric Earl Levy, who hosted style icons, actors and high society; Audrey Hepburn, Kate Moss, Johnny Depp and Denzel Washington have all stayed here.

Trident Castle has nine rooms, and Trident Hotel will open with 13 one- and two-bedroom villas decorated in a similar contemporary style to Geejam, which has five all-white cabins.

The company also has plans to open **Blue Lagoon**, a restaurant-bar-spa at the water's edge of a natural lagoon of the same name, late next year.

For more information on Trident Castle and Trident Hotel, visit www.geejamcollection.com